

Dr Sarit Kumar

9886513680, Email ID- saritkumar13@gmail.com

Fellowship- IIM-Bangalore, PGDBM-IIM- Calcutta

Dr Sarit Kumar has worked over 28 years in Corporate and as an Academician. He has worked with ITC Group, MRF, Xerox, A K Birla Group in the areas of Strategic Management, Marketing , Cost control, Business Transformation and Process Improvement.

As an Academician Dr Sarit has worked as Consultant and Guest Speaker in the below Academic Client Base.

- Imperial college of London
- Stanford college, Bangkok
- JGI
- M S Ramaiya College
- Oxford Group of Institutions
- Garden City University
- Management and Technological institutes like IIM and IIT.
- Tie up with Sunburn London Did concept shows in GCU
- Academic Collaboration with following universities
- Haas Business school Israel Collaboration on cyber security
- University of Milan Technical management fusion
- Arts and Science college Paris And Sou borne school Paris
- UCJC Spain
- EGUANO School of Urban management
- NANJING UNIVERSITY CHINA MANAGEMENT AND TECHNICAL FUSION
- Charles Darvin University, Australia
- London School of Commerce, UK and De Mont Fort University, UK
- School of Technology Economics and Management, Lisbon
- NTU, Singapore
- IIT Tirupathi & IIT Madras

Collaboration Outcomes

1. **Branding, Advertisement and Media plan** – Branding in terms of International Conference and Mini Trade Summit to be showcased with the help of Media and Advertisement.
2. **Training and Placement plan** - Training process to move from the conventional philosophy to today's corporate requirement in other words from chalk and duster to practical and application process. Designing of short term models which will have direct impact on placements
3. **Redesigning of Teaching Process-** Introduction and implementation of MBO and DISC profiling for students.
4. **MDP and EDP with Foreign Certifications** – Collaboration with International Companies and Universities for activity based learning.
5. **University Partnership Program with IIM-B** - Working on University partnership program with IIM-B and use all collaterals for the up gradation of your University under the fusion program.

For further information of our governmental MOU's with foreign government, kindly go through our website- www.ieto.in